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**CONTACT: Nora Strumpf
202.638.8374
media@ncbfdc.org**

NATIONAL CHERRY BLOSSOM FESTIVAL THANKS 2016 HOST SPONSORS

Washington, DC [March 2, 2016] – Each spring, the National Cherry Blossom Festival celebrates the gift of trees from Tokyo to Washington, DC with what is now the nation's greatest springtime celebration. The Festival significantly impacts the local economy by bringing an influx of tax revenue from approximately 1.5 million attendees participating over 29 days, directly impacting area businesses and tourism.

The National Cherry Blossom Festival provides significant value to families and attendees. Programming, primarily free and open to the public, consists of unique arts and culture experiences, world-class performances, community and environmental celebrations, and much more. This year's Festival would not be possible without the generous and important financial support of the Host Sponsors.

Events DC, the official convention and sports authority for the city, has been a longstanding partner of the Festival over the years, and is the face of entertainment, conventions, sports and cultural events offered by our nation's capital. Events DC is a Leadership Circle member and presents the National Cherry Blossom Festival Parade® on Saturday, April 16.

New this year, ANA joins the Festival's Leadership Circle and is also the Presenting Sponsor of the Pink Tie Party as well as the Performance Stage at the Tidal Basin Welcome Area. ANA is the largest airline service in Japan, now celebrating 30 years of service between Tokyo and Washington, DC.

Host Sponsors include DowntownDC Business Improvement District, Trade Center Management Associates, Ronald Reagan Building and International Trade Center, and Harris Teeter. The National Cherry Blossom Festival thanks its partner, the National Park Service, for its ongoing care and stewardship of more than 3,000 cherry blossom trees.

The National Cherry Blossom Festival is the nation's greatest springtime celebration. The 2016 Festival, March 20 – April 17, includes three spectacular weeks and four weekends of events featuring diverse and creative programming promoting traditional and contemporary arts and culture, natural beauty, and community spirit. Visit nationalcherryblossomfestival.org or call 877.44.BLOOM for more information and find us on [Facebook](https://www.facebook.com/CherryBlossomFestival) (CherryBlossomFestival), [Twitter](https://twitter.com/CherryBlossFest) (@CherryBlossFest), and [Instagram](https://www.instagram.com/CherryBlossFest) (@CherryBlossFest).

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