



ANA JOINS NATIONAL CHERRY BLOSSOM FESTIVAL AS LEADERSHIP CIRCLE SPONSOR FOR 2016

Partnership celebrates 30th anniversary of ANA's Washington – Tokyo service

Washington, DC [March 2, 2016] – ANA and the National Cherry Blossom Festival (Festival) announced their 2016 partnership to celebrate 30 years of the airline's service to Washington, DC. ANA will join the Festival's highest sponsorship level as a Leadership Circle Sponsor, and will also be the Presenting Sponsor for the Festival's Pink Tie Party and Tidal Basin Performance Stage, as well as the Supporting Sponsor of the National Cherry Blossom Festival Parade®.

"I am pleased to support the National Cherry Blossom Festival as part of our 30th anniversary of our Washington, DC – Tokyo service" said Mr. Hideki Kunugi, ANA's SVP, The Americas. "This partnership serves as a symbol of appreciation to our U.S. customers and as a bridge to further strengthen the U.S.-Japan relationship."

ANA was founded in 1952 and is the largest airline in Japan, now directly flying to 10 North American destinations including Washington, DC. This is the first year that ANA has supported the Festival as a Leadership Circle Sponsor, a designation that is claimed by only one other organization. Each year, the Festival focuses on cultural collaboration and supporting the legacy of friendship between the U.S. and Japan.

"We are thrilled to bring on ANA as a Leadership Circle Sponsor" said Diana Mayhew, President of the National Cherry Blossom Festival. "This partnership will play a significant role in allowing the Festival to continue to be the nation's greatest springtime celebration."

The 2016 Festival commemorates the 104th anniversary of the gift of 3,000 cherry trees from Tokyo to Washington, DC. More than 1.5 million people visit Washington, DC each year to admire the blossoming trees and participate in diverse and creative programming that make up the nation's most famous springtime celebration. This year's festivities will take place Sunday, March 20, through Sunday, April 17. For more information, visit nationalcherryblossomfestival.org.

About the National Cherry Blossom Festival

The National Cherry Blossom Festival is the nation's greatest springtime celebration. The 2016 Festival, March 20 – April 17, includes three spectacular weeks and four weekends of events featuring diverse and creative programming promoting traditional and contemporary arts and culture, natural beauty, and community spirit. Visit nationalcherryblossomfestival.org or call 877.44.BLOOM for more information and find us on [Facebook](https://www.facebook.com/CherryBlossomFestival) (CherryBlossomFestival), [Twitter](https://twitter.com/CherryBlossFest) (@CherryBlossFest), and [Instagram](https://www.instagram.com/CherryBlossFest) (@CherryBlossFest).

About ANA

All Nippon Airways (ANA) is the largest airline in Japan by revenues and passenger numbers. Founded in 1952, ANA flies today on 75 international routes and 117 domestic routes. The ANA group has 35,000 employees and a fleet of about 240 aircraft. In FY2014, it carried 50.4 million passengers and generated revenues of 1.71 trillion Japanese yen. ANA offers trans-Pacific connections between Asia through the gateway of Japan and 10 North American destinations namely; New York, Washington D.C, Chicago, Los Angeles, San Francisco, San Jose, Seattle, Houston, Vancouver, and Honolulu. ANA has been a member of Star Alliance since 1999 and has joint-ventures with United Airlines on trans-Pacific and Asia routes and with Lufthansa, Swiss International Airlines and Austrian Airlines on Japan-Europe routes. Its Frequent Flyer Program, ANA Mileage Club, has more than 26 million members. ANA was voted Airline of the Year for 2013 by Air Transport World Magazine, and in 2015 was awarded five stars for the third consecutive year by the world's leading Airline and Airport review site, SKYTRAX. ANA is the launch customer and biggest operator of the Boeing 787 Dreamliner.

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ANA General Factsheet

Overview

- All Nippon Airways (ANA) is the largest airline in Japan, and the 9th largest in the world in terms of revenue (2014¹), flying 50.4 million passengers in 2014.
- As of February 2016, ANA flies 81 international routes, and with its affiliated carriers operates a domestic network of 49 Japanese cities with a total fleet of about 250 aircraft serving a network of 193 routes.
- As of February 2016, ANA operates 1,272 international flights per week on 81 routes.
- ANA generated revenues of US\$14 billion in FY2014², and the revenues from international passenger services increased by US\$0.6 billion, an increase of 19% year-on-year.
- ANA has been a core member of Star Alliance since 1999, and has joint-ventures with United Airlines on trans-Pacific and Asia routes, and with Lufthansa, Swiss International Airlines and Austrian Airlines on Japan-Europe routes.
- ANA's Frequent Flyer Program, ANA Mileage Club, has more than 26 million members.
- ANA was voted Airline of the Year for 2013 by Air Transport World Magazine, and was awarded as a five star airline in 2013, 2014 and 2015 by the world's leading airline and airport review site, SKYTRAX.
- ANA was the launch customer of the Boeing B787 Dreamliner in October 2011, and operates the largest fleet of Dreamliners (44 aircraft in service in 2016, and with the total in service and on order to 83 Dreamliners).
- ANA operates codeshare services with 28 partner airlines including Air Canada, Air China, Etihad Airways, Lufthansa Airlines, Qatar Airways, SAS, Singapore Airlines, Swiss International Airlines, Thai Airways, United Airlines and Virgin Atlantic.

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¹ According to Forbes' World's Biggest Public Companies published in 2015.

² Fiscal Year 2014 is from April 1, 2014 to March 31, 2015.



Passenger Services in the U.S.

- ANA commenced non-stop passenger services between Japan and Guam in March 3, 1986, and since then has expanded to:
 - Los Angeles (LAX) – Narita (NRT) (since July 16, 1986) (1 flight daily)
 - Los Angeles(LAX)–Haneda (HND) (since October 31, 2010) (1 flight daily)
 - Washington D.C.(IAD)– Narita (NRT) (since July 26, 1986) (1 flight daily)
 - New York (JFK) – Narita (NRT) (since March 9, 1991) (2 flights daily)
 - Honolulu (HNL) – Narita (NRT) (since October 4, 1998) (2 flights daily)
 - Honolulu (HNL) – Haneda (HND) (since October 31, 2010) (1 flight daily)
 - San Francisco(SFO)–Narita(NRT)(since December 1, 1998)(1 flights daily)
 - Chicago (ORD) – Narita (NRT) (since April 13, 1999) (2 flights daily)
 - Seattle (SEA) –Narita (NRT) (since July 25, 2012) (1 flights daily)
 - San Jose (SJC) – Narita (NRT) (since January 11, 2013) (1 flight daily)
 - Vancouver (YVR) – Haneda (HND) (since March 30, 2014) (1 flight daily)
 - Houston (HOU) – Narita (NRT) (since June 12, 2015) (1 flight daily)
- ANA currently operates 105 passenger flights per week between Japan and North America. (in FY2016)
- The Boeing 787-8 aircraft currently services the Seattle and San Jose routes.
- ANA and United Airlines have participated in a strategic joint venture for trans-Pacific services since 2011.

U.S. Suppliers

- The Dreamliner offers larger windows, lower cabin altitude and cleaner cabin air than any other aircraft, and is renowned for its fuel efficiency, with 23% fuel savings per international flight.
- U.S. flights are mainly operated by B777-300, B777-200, B767 and B787 aircrafts.

(more)



ANA Cabins (Business Class)

The Cabin

- ANA is the first airline in Japan to have a perfectly “staggered seat” configuration in Business Class.
- In this revolutionary seating style, each passenger can have direct access to the aisle without being bothered by other passengers.
- ANA’s Business Class seat has a width of 19 inches, a pitch of 44 inches, and reclines 180 degrees to form a fully-flat bed.
- Equipped with a 17-inch LCD wide-screen, passengers enjoy an AVOD (“audio video on demand”) system featuring 220 entertainment channels, including ANA original programs, with noise-cancelling headphones on most routes.
- Each Business Class seat is furnished with a sliding table for a wider dining and working space, universal laptop power port, and large side-table, with ample storage space available for baggage and personal items.

Food & Beverage

- ANA’s Business Class menu has been created by THE CONNOISSEURS, which consists of 9 of ANA’s chefs and 16 famous chefs and professionals for recipe and alcoholic beverage.
- Japanese cuisine is a cultural icon, officially declared Intangible Cultural Heritage by UNESCO in 2013. ANA proudly presents authentic Japanese “kaiseki” (course style) cuisine prepared by chefs reflecting Japan’s four seasons.
- A selection of authentic Japanese ramen noodles by IPPUDO as a light meal selection on flights between Japan and North America (except Honolulu).
- The international cuisine menu is colorful and innovative, combining Japanese and other ingredients with the tradition cooking style of French, Italian, and more.
- ANA’s Business Class wine selection was created through a 6-month process of document screenings and blind tastings by a panel of 30 tasters, which include master of wine, senior sommelier, ANA chefs, cabin attendants and general staff.

Amenities

- Developed in collaboration with TOTO, Jamco, and Boeing, ANA’s high-tech Washlets (bidet-toilets) are featured onboard in both First and Business class on Boeing 787 aircraft.

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As of February 08, 2016