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2016 OFFICIAL FESTIVAL SOUVENIRS AND GIFTS ARE HERE!

Washington, DC [March 2, 2016] – A variety of beautiful and practical items commemorating the 2016 National Cherry Blossom Festival are now available. Official Festival merchandise may be purchased at ncbfstore.org and at various Festival events.



National Cherry Blossom Festival® Merchandise and Information Headquarters at Union Station is located in the Main Hall, outside the West Hall, March 14-April 19. Shop for official merchandise and get valuable information about Festival events, weekdays (10:00am-7:00pm), Saturdays (9:30am-7:00pm), and Sundays (10:00am-6:00pm). Additional official merchandise kiosks can also be found at The Festival Welcome Center at the Tidal Basin and are open daily April 2- April 17 (10:00am-7:00pm).

Acclaimed artist Thomas Burns of Atlanta, Georgia was selected to create the official artwork of the 2016 celebration. His beautiful art is sure to become a collector's item. In addition to the official Festival poster (pictured at right), Burns' art also appears on t-shirts, mugs, magnets, and more. New this year, Guest Services will donate \$1 to the [Cherry Tree Maintenance Endowment Fund](#) for every poster sold.



The expanded merchandise line offers specially sourced boutique items and exclusive Festival and cherry-blossom themed products not available elsewhere, including the 2016 collectible lapel pin (above), inspired by the official artwork. Find gifts and souvenirs in all price ranges, including children's items, books, stationery, home accessories, jewelry, apparel for all ages, tote bags, and much more.

Proceeds from all official merchandise sales support the Festival, a 501(c)(3) not-for-profit organization, helping to keep the majority of its events free and open to the public.



The National Cherry Blossom Festival is the nation's greatest springtime celebration. The 2016 Festival, March 20 – April 17, includes three spectacular weeks and four weekends of events featuring diverse and creative programming promoting traditional and contemporary arts and culture, natural beauty, and community spirit. Visit nationalcherryblossomfestival.org or call 877.44.BLOOM for more information and find us on [Facebook](#) (CherryBlossomFestival), [Twitter](#) (@CherryBlossFest), and [Instagram](#) (@CherryBlossFest).

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