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Events DC Cherry Blast! Returns to the National Cherry Blossom Festival
Tickets on sale for the immersive, Japanese culture-inspired event experience

(WASHINGTON, DC) – March 1, 2017 – Events DC Cherry Blast! will kick off the finale weekend of the National Cherry Blossom Festival on Friday, April 14 from 7:00p.m. to midnight at Dock 5 in Union Market. Both in celebration of the annual blooming of the cherry blossoms and inspired by Japanese nightlife, Events DC Cherry Blast!, a premiere event of the National Cherry Blossom Festival, is a one-of-a-kind multi-sensory experience.

By transforming Dock 5 into a vibrant streetscape highlighting Japan’s dynamic culture and ambiance, Events DC Cherry Blast! guests will be immersed in:

- **Tokyo Street Food:** A communal marketplace featuring an eclectic array of authentic Japanese street food curated by acclaimed Chef Erik Bruner-Yang of Maketto and Chef Scott Drewno of The Source;
- **Music Soundstage:** Lose yourself in a dance party as the pulsating sounds of music fill the venue provided by DJs and live performances throughout the evening;
- **Night Market:** A varied group of Japanese culture-inspired artisan vendors will be selling their creative crafts;
- **Interactive Art Showcase:** A spectacular display of art influenced by Japanese culture and the spirit of the cherry blossoms created by DC-based artists;
- **Esports Lounge:** A high-tech arcade exhibiting the dynamic live-action of competitive play from the world’s fastest growing sports sector;
- **VIP Lounge:** An exclusive lounge providing an elevated experience including open bar with special cocktail pairings and Tokyo street food.

“The reimagined Events DC Cherry Blast! brings Japanese-inspired nightlife into Washington, DC, providing residents and visitors alike with a memorable experience full of food, music, dancing and original artwork that will leave guests speechless,” says Erik A. Moses, senior vice president and managing director of Events DC, sports, entertainment and special events. “Events DC is proud to continue our longtime commitment and support of the National Cherry Blossom Festival and its exciting month-long programming that is a treasured springtime tradition in DC.”

“We are so excited to have Events DC Cherry Blast! as an addition to an excellent finale weekend,” said Diana Mayhew, President of the National Cherry Blossom Festival. “It will be a great way to wrap up more than four weeks of exciting events throughout the city.”

Tickets for the 2017 Events DC Cherry Blast! are \$45 for general admission (entry only) and \$125 for VIP (all-inclusive food and drinks). Tickets are currently on sale at EventsDCCherryBlast.com.



For more information, visit www.eventsdcccherryblast.com.

About Events DC

Events DC, the official convention and sports authority for the District of Columbia, deliver premier event services and flexible venues across the nation's capital. Leveraging the power of a world-class destination and creating amazing attendee experiences, Events DC generates economic and community benefits through the attraction and promotion of business, athletic, entertainment and cultural activities. Events DC oversees the Walter E. Washington Convention Center, an anchor of the District's hospitality and tourism economy that generates over \$400 million annually in total economic impact, and the historic Carnegie Library at Mt. Vernon Square. Events DC manages the Stadium-Armory campus, which includes Robert F. Kennedy Memorial Stadium and surrounding Festival Grounds, the non-military functions of the DC Armory and Maloof Skate Park at RFK Stadium. Events DC also built and now serves as landlord for Nationals Park, the first LEED-certified major professional sports stadium in the United States. The most recent addition is Gateway DC, an innovative and versatile space featuring a covered and open-air pavilion in the center of a 1-acre park, conveniently located in the Congress Heights neighborhood of Washington, DC. For more information, please visit www.eventsdc.com and find us on social media – Facebook (Events DC), Twitter (@TheEventsDC and @TheEventsDC_SED for the Sports Entertainment and Special Events Division), and Instagram (@EventsDC).

About the National Cherry Blossom Festival

The National Cherry Blossom Festival is the nation's greatest springtime celebration. The 2017 Festival, March 15 – April 16, includes four weeks of events featuring diverse and creative programming promoting traditional and contemporary arts and culture, natural beauty, and community spirit. Visit nationalcherryblossomfestival.org or call 877.44.BLOOM for more information and find us on [Facebook](#) (CherryBlossomFestival), [Twitter](#) (@CherryBlossFest), and [Instagram](#) (@CherryBlossFest).

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