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SUBWAY SUB SHOPS TO SPONSOR SPRING CLEANUP OF ANACOSTIA PARK

Washington, DC [March 2, 2016] – The National Cherry Blossom Festival and Subway Sub Shops of the greater Washington DC area will host a cleanup of Anacostia Park on Saturday, March 5, from 9 a.m. to noon.

The cleanup comes just three weeks before the official start of the National Cherry Blossom Festival, whose 2016 programming theme “Connecting People to Parks,” will encourage residents and visitors to celebrate local parks and the outdoors. The cleanup in Anacostia Park is the first of three that Subway will sponsor throughout the region this spring.

“Local Subway Sub Shop owners are proud to contribute to the communities where they live and work,” said John Solomita, Subway Owner and Ad Board Chair. “We’re looking forward to helping the city prepare for spring and we take great pride in giving back to our DC neighborhoods.”

Twenty-five members of the Boys and Girls Club of Greater Washington (BGCWG) will participate in the cleanup in an effort to beautify the park and community east of the river. The BGCWG often works with local parks to provide experiences for youth to learn, serve and have fun locally. Festival President Diana Mayhew serves on the BGCWG Women’s Leadership Group, which supports the arts and STEAM programming.

“The National Cherry Blossom Festival welcomes more than 1.5 million attendees to DC each year,” said Diana Mayhew, President of the National Cherry Blossom Festival. “This will be a great way to engage the community in a ‘spring cleaning’, and a fun opportunity to celebrate our parks with residents and visitors from all over the world.”

About SUBWAY® Restaurants: Customers in 110 countries have easy access to a fresh line-up of vegetables for their made-to-order sandwiches and salads at any of the more than 44,651 locations in 110 countries, including more than 500 restaurants across the Greater Washington DC Metropolitan Area. The company, founded 50 years ago by then-17-year-old Fred DeLuca and family-friend Dr. Peter Buck, is still a family-owned business with thousands of dedicated franchisees/entrepreneurs in neighborhoods around the world, providing easy access to vegetables, detailed nutrition, dietary, and healthy lifestyle information. This has been a priority for the SUBWAY® chain for many years. To learn more information about us, visit www.subway.com, like us on Facebook at www.facebook.com/subway and follow us on <https://twitter.com/subway>. SUBWAY® is a registered trademark of Subway IP Inc.

The National Cherry Blossom Festival is the nation’s greatest springtime celebration. The 2016 Festival, March 20 – April 17, includes three spectacular weeks and four weekends of events featuring diverse and creative programming promoting traditional and contemporary arts and culture, natural beauty, and community spirit. Visit nationalcherryblossomfestival.org or call 877.44.BLOOM for more information and find us on [Facebook](#) (CherryBlossomFestival), [Twitter](#) (@CherryBlossFest), and [Instagram](#) (@CherryBlossFest).

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