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**CALL FOR ENTRIES: NATIONAL CHERRY BLOSSOM FESTIVAL
SEEKS LOCAL TALENT FOR PARADE**

Winning vocalists to perform for audience of thousands

Washington, DC (October 12, 2016) – The National Cherry Blossom Festival is accepting submissions for the fourth annual National Cherry Blossom Festival Sing Into Spring Competition, a call for local talent that will highlight the region's outstanding vocalists in the National Cherry Blossom Festival Parade® on Saturday, April 8, 2017. Winning soloists or vocal groups will perform in the largest spectator event of the National Cherry Blossom Festival. The 2017 Parade is from 10:00am to noon and runs along Constitution Avenue, NW rain or shine.

Hopeful artists will submit a :30 second YouTube video for consideration through Friday, November 18, 2016. The competition is open to all residents of DC, Maryland, and Virginia age 8 and up (those under 18 require parental consent). Submissions will be accepted [online](#) only, and only vocalists are eligible; instrumental performances will not be accepted. View the 2016 finalists [here](#).

A selection committee, including celebrity judges, will choose up to 20 finalists to move forward and perform in a live audition on Tuesday, January 31, 2017 at the Atlas Performing Arts Center. From the finalists, judges will select winners to perform live in the Parade.

The selected vocalists will join an outstanding lineup of celebrity entertainers, marching bands from across the country, energetic performers, giant colorful helium balloons, and elaborate floats in a grand spectacle of music and showmanship seen only once a year during the National Cherry Blossom Festival Parade®.

The National Cherry Blossom Festival Sing Into Spring Competition is supported by media partners 94.7 Fresh FM, El Zol 107.9 and WPGC 95.5.

The National Cherry Blossom Festival is the nation's greatest springtime celebration. The 2017 Festival, March 20 – April 16, includes four weeks of events featuring diverse and creative programming promoting traditional and contemporary arts and culture, natural beauty, and community spirit. Visit nationalcherryblossomfestival.org or call 877.44.BLOOM for more information and find us on [Facebook](#) (CherryBlossomFestival), [Twitter](#) (@CherryBlossFest), and [Instagram](#) (@CherryBlossFest).

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