



2018 PARADE MARCHING BAND APPLICATION

PARADE DATE:
SATURDAY, APRIL 14, 2018

The National Cherry Blossom Festival is seeking marching bands to participate in the 2018 Parade. The Parade is a complex mix of entertainment including gigantic balloons, magnificent floats, specialty units, celebrity talent, and special production numbers. Marching bands are an integral part of the mix; the pageantry, musical selection, colors, marching style, and auxiliary contributions help create a stunning presentation.

The Festival receives a wide variety of applications every year. Selected bands represent the best that local, regional, and national music programs have to offer. Local bands (from the Washington, DC, Maryland and Virginia area) as well as nationally recognized bands will be included.

BAND REQUIREMENTS:

Marching bands must have a membership of 100+ students to be considered for the parade. Bands smaller than 100 students are encouraged to apply once membership has increased.

The Festival welcomes applications from all types of bands, including middle school, high school, college, community, specialty bands, and others. There are no age requirements for band members.

Bands from all over the world and of every style are encouraged to apply. The Festival is happy to consider Dance, Military, Drum Corps High Step, Traditional, Scottish, and more. Variety in marching band styles is an important ingredient to the overall parade presentation.

Accepted bands will be required to submit a copy of their general liability insurance, from the school, district, or organization that the band represents.

Band selection is based exclusively upon merit and overall addition to the parade. Use of a travel/tour operator will not aid a band in gaining acceptance in the National Cherry Blossom Festival Parade®.

PARADE DATE:

2018 April 14

**Applications will be reviewed beginning May 19, 2017;
Applications must be received by September 8, 2017**

Applications will be evaluated on a rolling basis, so bands are encouraged to submit their applications early in the application period. Applications will be evaluated from May 19 – September 8, 2017.

Applicants must submit a DVD of the band in a recent parade appearance in order for their application to be considered. Field shows may also be included, but the performance sample must include a parade appearance. Please see below for the complete list of request materials.

ADDITIONAL CONSIDERATIONS:

All **accepted** marching bands will be required to pay a \$300.00 participant fee to cover administrative costs. Accepted marching bands should also plan financially for opportunities to purchase discount Festival commemorative merchandise packages (average package price \$25.00), Parade Grandstand Group Seating for chaperones and fans not marching with the band (\$20.00 - \$30.00, depending on location), and boxed lunches delivered to the bus on Parade day (\$8.00 per person).

Thank you for applying to the National Cherry Blossom Festival Parade®. The Festival looks forward to receiving your application!



2018 PARADE MARCHING BAND APPLICATION

Deadline: September 8, 2017

Band Name:

School Name:

Contact Person & Title:

Mailing Address:

City: _____ State: _____ Zip Code: _____

Telephone #: _____ Fax #: _____

E-mail: _____ Cell Phone#: _____

General categorized description of unit: (Please circle all that apply)

Marching Band	High School Band	College Band	
Junior Drum Corps	Sr. Drum Corps	Alumni Corps	String Band
Pipe Band	Fife/Drum Corps	Specialty Band	Other

Unit membership information: (Please use accurate information here (i.e. if your band is 200 members this year, and you project having 150 members next year, please use the actual numbers projected for spring 2017).

Total Number in Unit _____

Breakdown: Flags _____ Rifles _____ Pom Pons _____

Brass _____ Woodwinds _____ Drum Line _____

Other _____

Description of Uniforms/Costumes:

Unit Awards/Recognition's Notable History or Performances:

The following must be included in your application:

- **A DVD of your band in at least one parade appearance.**
- **A color photograph of the organization & color photographs of your uniforms.**
- **Your band's biography.**
- **ANY other information that will help the parade producers evaluate your application.**

Acknowledgement

Check the boxes to acknowledge reading and accepting the following terms if your band is selected to appear in the Parade.

	All accepted marching bands will be required to pay a \$300.00 participant fee to cover administrative costs. This fee must be paid within 30 days of receipt of the Acceptance Letter.
	All accepted marching bands will be contacted by the National Cherry Blossom Festival offices with further information on the discount Festival commemorative merchandise, Grandstand Group Seating and boxed lunches.

The undersigned certifies that the foregoing application has been read and understood and that any statements made in connection with the application and agreements are true and accurate. The applicant agrees to comply with all rules and regulations established by the National Cherry Blossom Festival.

Please submit this completed application with all requested material to:

**Parade Band Application
2018 National Cherry Blossom Festival
C/O Under the Sun Productions, Inc.
882 South Matlack Street Suite 202
West Chester, PA 19382**

Director Signature

School Principal Signature

Print Name

Print Name

Date

Date

PLEASE COMPLETE ALL SECTIONS OF THIS APPLICATION AND INCLUDE ALL MATERIALS
INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED
(Completion of this application does not guarantee participation.)