



National Cherry Blossom Festival Parade®

Saturday, April 14, 2018

SPECIALTY UNIT APPLICATION DEADLINE: NOVEMBER 28, 2017

The National Cherry Blossom Festival Parade® is seeking unique specialty units to accompany our celebrity talent, floats, giant helium balloons, and marching bands from across the country. The National Cherry Blossom Festival Parade® kicks off at 9:50 AM on **Saturday, April 14, 2018** on Constitution Avenue from 7th to 17th streets, NW (route length: one mile). The Parade is broadcast as a delayed telecast on Washington, DC ABC affiliate, WJLA and News Channel 8.

APPLICATION REQUIREMENTS

Please submit the following with your completed application; label each with your units' name:

- A DVD showing parade & competition performances. Please ensure it has the best audio and video quality possible.
- A color photograph or drawing of the organization or parade element (vehicle, float, dancers, marchers, etc.).
- A group/unit resume including competition and ratings, parades and/or festivals, and awards/special honors.
- Other information that will help the National Cherry Blossom Festival Parade® producers evaluate your application.

Official Group/Unit Name: _____

Contact Person: _____ **Title:** _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Telephone: _____ **Cell Phone:** _____

Fax: _____ **Email:** _____

Description of Unit: (Please select all that apply)

- | | | |
|---|---|--|
| <input type="checkbox"/> Alumni Corps | <input type="checkbox"/> Equestrian | <input type="checkbox"/> Military Organization |
| <input type="checkbox"/> Balloon | <input type="checkbox"/> Fife/Drum Corps | <input type="checkbox"/> Pipe Band |
| <input type="checkbox"/> College Band | <input type="checkbox"/> Float | <input type="checkbox"/> Service Organization |
| <input type="checkbox"/> Color Guard | <input type="checkbox"/> Historical Unit | <input type="checkbox"/> String Band |
| <input type="checkbox"/> Dance | <input type="checkbox"/> International | <input type="checkbox"/> Vehicle |
| <input type="checkbox"/> Drum Corps | <input type="checkbox"/> Marching | <input type="checkbox"/> Veterans Organization |
| <input type="checkbox"/> Embassy-Affiliated | <input type="checkbox"/> Marching Musical Units | <input type="checkbox"/> Other |

If "other", please describe: _____

Unit Information

Total Number of people in Unit _____

How is this broken down? (Number of dancers, musicians, clowns, drums, etc. Please be specific. Attach extra sheets, if necessary)

Participant Description: _____ Number: _____

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Participant Description: _____ Number: _____

Participant Description: _____ Number: _____

Description of Uniforms/Costumes/Props/Parade Entry:

Financial Requirements *(check one)*

- Unit is Self-Funded
Unit Sponsored by *(if applicable)*
- Requires Financial Assistance

FIRST CONSIDERATION IS GIVEN TO UNITS THAT ARE SELF FUNDED OR SPONSORED

Have you participated in the National Cherry Blossom Festival Parade® before? YES NO

Which years? _____

The undersigned certifies that the forgoing application has been read and understood and that any statements made in connection with the application are true and accurate. The applicant agrees to comply with all rules and regulations established by the National Cherry Blossom Festival Parade® Management, of which will be sent to you upon acceptance. **Completion of this application does not guarantee participation.** The Selection Committee reviews applications and invitations, and bases their decisions on a variety of factors. Qualified applicants will be accepted on a rolling basis, groups should not wait until the deadline to apply. All applicants will be notified of decisions by January 6, 2018.

Director/Group Leader Signature

Principal Signature *(required for high school elements)*

Director/Group Leader Printed Name

Principal Signature Printed Name

Date

Please complete this form, make a copy for your files & return it, along with requested application materials to:
National Cherry Blossom Festival Parade®
C/O Under the Sun Productions, Inc.
882 South Matlack Street, Suite 202
West Chester, PA 19382