



FOR IMMEDIATE RELEASE

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VOLUNTEERS SOUGHT FOR 2012 CENTENNIAL CELEBRATION

Participate in the nation's greatest springtime celebration, celebrating 100 years of the gift of trees from Tokyo to Washington, DC!
March 20 – April 27, 2012

WHO Friendly, cooperative, and reliable volunteers who are at least 18 years of age to join the 2012 National Cherry Blossom Festival Volunteer Program! Individuals, local businesses with community service programs, and community service groups are welcome and encouraged to participate. Knowledge about Washington, DC and the surrounding area is especially helpful. The volunteer program is supported by Guest Services, Inc.

WHAT Volunteers assist the Festival in a variety of ways, including:

- Attendee interaction at the Tidal Basin and signature events
- Event set-up and breakdown
- Site maintenance

WHEN The Festival runs from Tuesday, March 20 through Friday, April 27. Volunteer positions are available immediately and continue throughout the Festival.

APPLY View specific opportunities and register online at <http://downtowndc.volunteerhub.com>. For more information, call 202.661.7595 or e-mail volunteer@downtowndc.org.

The National Cherry Blossom Festival is the nation's greatest springtime celebration. The 2012 Festival, March 20 - April 27, includes five spectacular weeks of events featuring diverse and creative programming promoting traditional and contemporary arts and culture, natural beauty, and community spirit. The 2012 Festival commemorates the 100th anniversary of the gift of the cherry blossom trees and the enduring friendship between the United States and Japan.

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