



FOR IMMEDIATE RELEASE

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**EAT, DRINK, AND BE CHERRY AT THE PINK TIE PARTY FUNDRAISER PRESENTED BY ANA**  
*Remarkable Evening Raises Funds for National Cherry Blossom Festival Programs*

**Washington, DC** [March 2, 2016] – Celebrate the blossoms in style at the National Cherry Blossom Festival's signature [Pink Tie Party](#) fundraiser presented by ANA on Friday, March 18 from 7-11 p.m. hosted by Trade Center Management Associates at the Ronald Reagan Building and International Trade Center (1300 Pennsylvania Avenue, NW). The event helps kick off springtime and the 2016 season of the blossoms.

Attendees in their finest "Pink Tie" cocktail attire will enjoy an evening filled with music, dancing, cocktails and delicious fare from the Reagan Building's Executive Chef Xavier Deshayes and some of DC's hottest restaurants, including: Agora Restaurant, Asia Nine, Carmine's, Claudia's Steakhouse, FIG & OLIVE DC, iCi Urban Bistro, Pinstripes, Praline Bakery & Bistro, STK Washington DC, and more. Guests will have the opportunity to imbibe specialty beverages including Mizu shochu and choice labels from MJS Sake Selections in a modern interpretation of a *hanami* (cherry blossom viewing) presented by LandDesign.

A spectacular silent auction contributes to fundraising efforts, including airfare on All Nippon Airways, as well as unique dining, concert, sporting, and theater experiences. Proceeds benefit the National Cherry Blossom Festival, Inc., a 501(c)(3) not-for-profit organization, and help keep programming primarily free and open to the public.

Individual admission is \$225 per person. VIP admission, \$300 per person, includes early access from 6-7 p.m. and exclusive amenities throughout the evening.

The Pink Tie Party is presented by ANA, a Festival Leadership Circle Sponsor and the largest airline service in Japan. The event is hosted by Trade Center Management Associates, the exclusive real estate and hospitality service provider for the Ronald Reagan Building and International Trade Center. It is supported by LandDesign-Urban Planning, Landscape Architecture, and is supported by Bubbles for Hair, Macy's, and agencyQ, with additional support from Bastianich Winery, Scarbolo Wines and La Mozza Winery.

**About the National Cherry Blossom Festival**

The National Cherry Blossom Festival is the nation's greatest springtime celebration. The 2016 Festival, March 20 – April 17, includes three spectacular weeks and four weekends of events featuring diverse and creative programming promoting traditional and contemporary arts and culture, natural beauty, and community spirit. Visit [nationalcherryblossomfestival.org](http://nationalcherryblossomfestival.org) or call 877.44.BLOOM for more information and find us on [Facebook](#) (CherryBlossomFestival), [Twitter](#) (@CherryBlossFest), and [Instagram](#) (@CherryBlossFest).

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