



FOR IMMEDIATE RELEASE

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VOLUNTEERS SOUGHT FOR 2017 NATIONAL CHERRY BLOSSOM FESTIVAL

Get a behind-the-scenes experience and support the nation's greatest springtime celebration
March 15 – April 16, 2017

- WHO** Friendly, cooperative, and reliable volunteers of all ages to join the 2017 National Cherry Blossom Festival Volunteer Program. Individuals, local businesses with community service programs, and community service groups are encouraged to volunteer. Knowledge about Washington, DC and the surrounding area is helpful but not necessary. The program is supported by Guest Services, Inc.
- WHAT** Volunteers can assist the Festival in a variety of exciting roles, including:
- Balloon handlers for the televised National Cherry Blossom Festival Parade®
 - “Kite Cops” to enforce safe kite-flying at the Blossom Kite Festival
 - Assistance in the Beer Garden at the Southwest Waterfront Fireworks Festival
 - Event set-up and breakdown, attendee interaction at the Tidal Basin and signature events, site maintenance and more
- WHEN** The Festival runs from Wednesday, March 15 through Sunday, April 16. Volunteer registration is available starting February 10, 2017 and continues throughout the Festival.
- APPLY** All volunteers are encouraged to register online at nationalcherryblossomfestival.org/get-involved/volunteer/ and view specific opportunities. For additional information, e-mail volunteer@ncbfdc.org

The National Cherry Blossom Festival is the nation's greatest springtime celebration. The 2017 Festival, March 15 – April 16, includes four weeks of events featuring diverse and creative programming promoting traditional and contemporary arts and culture, natural beauty, and community spirit. Visit nationalcherryblossomfestival.org or call 877.44.BLOOM for more information and find us on [Facebook](#) (CherryBlossomFestival), [Twitter](#) (@CherryBlossFest), and [Instagram](#) (@CherryBlossFest).