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EAT, DRINK, AND BE CHERRY AT THE PINK TIE PARTY FUNDRAISER PRESENTED BY ANA
Remarkable Evening Raises Funds for National Cherry Blossom Festival Programs

Washington, DC [March 1, 2018] – Celebrate the blossoms in style at the National Cherry Blossom Festival's signature [Pink Tie Party](#) fundraiser presented by ANA on Thursday, March 15 from 7-11 p.m. hosted by Trade Center Management Associates (A Drew Company) at the Ronald Reagan Building and International Trade Center (1300 Pennsylvania Avenue, NW). The event kicks off springtime and the 2018 cherry blossom season.

Attendees will enjoy an **open bar** and spring-inspired cuisine from **top local restaurants** including: Carmine's Italian Restaurant, Charlie Palmer Steak, City Winery, Farmers & Distillers, Fogo De Chao Brazillian Steakhouse, Honeysuckle, Le Pain Quotidien, Lincoln, The Meatball Shop, The Morrison Clark Historic Inn & Restaurant, Restaurant Eve, Ruth's Chris Steak House Teddy & the Bully Bar, Siren by RW, and Ocean Prime. Guests will **rosé the night away** with the head sommelier of Château D'Esclans' Whispering Angel, a mouth-watering rosé that has developed a cult following since it launched more than 10 years ago. Japanese confectionary-makers MATSUKAWAYA will be on-site creating *wagashi*, a traditional Japanese sweet known as "the only food in the world that stimulates all five senses."

Trendsetters and fashionistas can flaunt their finest pink-tie attire in the first-ever Fashion Faceoff contest, among other exciting elements including **casino tables**, an Osaka Food Showcase, and a live deejay courtesy of MGM National Harbor, a **giant paint-by-number** experience, a **live painting performance** by internationally recognized artist Simon Bull, music from DC-based ethereal pop duo, NUEX, arranged by Union Stage, Japanese taiko drumming, and more.

Party-goers will be able to see and feel what a trans-pacific flight is like through the use of virtual reality at the ANA Business Class Cabin Experience. Also, guests will have the chance to share their photos on social media to be entered to win two round trip tickets to Tokyo courtesy of ANA.

The spectacular silent auction contributes to fundraising efforts, including a pair of airline tickets on ANA, a Microsoft XBOX, 24-hours with a Tesla, as well as unique dining, concert, sporting, and theater experiences. Proceeds benefit the National Cherry Blossom Festival, Inc., a 501(c)(3) not-for-profit organization, and help keep programming primarily free and open to the public.

The Pink Tie Party is presented by ANA, a Festival Leadership Circle Sponsor and the largest and only five-star airline in Japan. The event is hosted by TCMA (A Drew Company), the exclusive manager of Ronald Reagan Building and International Trade Center. The Pink Tie Party is supported by MGM National Harbor. Additional supporters include Chateau D'Esclans, and Woodford Reserve. Media sponsors are *Washingtonian*, Washington Blade and Entercom Radio.

About the National Cherry Blossom Festival

The National Cherry Blossom Festival is the nation's greatest springtime celebration. The 2018 Festival, March 20 – April 15, includes four weeks of events featuring diverse and creative programming promoting traditional and contemporary arts and culture, natural beauty, and community spirit. Visit nationalcherryblossomfestival.org or call 877.44.BLOOM for more information, or check out [Facebook](#) (CherryBlossomFestival), [Twitter](#) (@CherryBlossFest), and [Instagram](#) (@CherryBlossFest).

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